

ELITE Photo & Video Productions, LLC.

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REAL ESTATE PHOTOGRAPHY PRICE LIST 2017

Unlimited number of images to be taken. Client to receive images in Dropbox.. Folder of top selections will include basic digital retouching. (ie. Blue sky w/ clouds where required, wires eliminated, brightness and contrast adjusted etc.) (Average number of images to be edited is approx. 25 -30 depending on the size of the property.)

Areas and prices are approximate. Please call for a specific price.

House shoot in Boca Raton / Delray Beach area \$125.00 +7%tx each home

Boynton Beach / Lake Worth, area \$150.00 +7%tx each home

Areas north (ie. Wellington, Greenacres..... \$ 175.00 +7%tx each home

North of that -- ie, Palm Beach, West Palm Beach, North Palm Beach, Palm Beach Gardens, Royal Palm Beach \$ 200.00 + 7%tx each home

North of that – Juno, Jupiter etc \$ 225.00 +7%tx each home

North of that -- Vero, Pt St. Lucy \$ 250.00 +7%tx each home

Areas south

Parkland / Pompano..... \$ 150.00 +7%tx each home

Deerfield Beach / Lt house Pt. / Hillsboro Beach / Coconut Creek \$ 175.00 +7%tx each home

Fort Lauderdale area / Plantation \$200.00 +7%tx each home

South of that (ie. Hallandale, Aventura..... \$ 225.00 +7%tx each home

Miami and Miami Beach by appt. & priced by location, time & parking fee.

Areas West..... inc. Davie, Weston etc. \$ 200.00 + 7%tx each home

Homes up to approx.. 3,800 Sq ft are included in these prices. Larger homes are subject to additional fee of \$50.00 inc. and up to each additional 1K Sq ft. over 3800 Sq ft.

House shoot images are ready in approx. 48 – 72 hours, not including weekends.

Evening / Night shoot charge (Additional) \$ 50.00

Weekend photo shoot (Additional) \$ 50.00

Aerial (Drone) Photography \$ 150.00 - \$ 200.00

All prices are subject to 7% tx.

Payment is due by Check or Cash on the day of the photo shoot.

* All prices are subject to an additional charge for the following:

1. Additional requested digital retouching.
2. Larger properties that will take additional time to photograph [ie. Over 3.800 ft.]
3. Parking fees.
4. Additional time on a photo shoot for due to delayed start or un staged properties that must be adjusted in order to take images.
5. A cancelled shoot after arrival at the photo shoot location will be billed for 75% of the scheduled fee.

**** Please note: We use Dropbox as a transfer device, not for storage. Please download your images to your computer as they are removed after 14-30 days.**

Images are supplied in .jpeg format. We are not responsible for Resizing, special cropping and IT (Internet Technology) work. When requested, there is an additional charge.

ELITE Photo & Video Productions is a specialist in Real Estate photography. " You only get one chance at a first impression"! The photographs that you will show are potentially the only opportunity that you will have to capture the attention of a buyer.

PROFESSIONAL PHOTOGRAPHY MAKES A DIFFERENCE!

Better Photographs means Faster Sales.

Over 80% of prospective buyers view images online before deciding what properties to view in person. Showing your listings in the best possible light is a key factor in selling properties faster and for higher values.

Digital Imaging is Great.....

.....But, at no time do I do anything to an image that would be interpreted as misrepresentation. Making a sky blue or taking a picture off the wall is not to be confused with things like, adding windows, fixing a roof or adding something that is not there. There have been tremendous advancements in the technology of cell phone cameras and consumer digital cameras..... but...Owning a camera phone or digital camera does not make someone a photographer. You can give me Tiger Woods golf clubs, but that does not make me a Professional Golfer; it makes me a person who owns golf clubs. It is the same with a camera. Attaining great images is a combination of the right equipment, technical skill, and an artistic eye but even with all of that, a major part of photography is being skilled In Digital Imaging. That in itself is an art that must be mastered with years of practice.