

Staged homes sell for 7% - 10%
over the average list price

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home staging, management and design



what is home staging?

Home staging is the act of preparing and improving a residence to make it appeal to the largest market. Vacant spaces leave potential buyers confused. Home staging removes that confusion by defining rooms, masking flaws and highlighting its best features, thereby elevating a home to its fullest potential. It creates that "Wow factor", turning the space into a model home and bringing in the highest offers.

market facts

- Staged homes sell for 7%-10% over the average list price (N.A.R.)
- First impressions: buyers make a decision on a property within 90 seconds of entering a house.
- Appraisers are more likely to appraise homes at higher values when staged.

services

Vacant Home Staging - Transforming your vacant space into a model home, thus showing it's full potential and adding thousands to your offers.

Consulting - perform a walk through of property and report all items that need addressing to obtain the highest and best offer for a quick sale.



international
staging
professional

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"House not selling? Home staging costs a fraction of an average price reduction and 9 out of 10 times, is fully recouped in higher offers"

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The investment in home staging now is less than a potential price reduction later

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